



**Agri-Food & Veterinary Authority of Singapore**

5 Maxwell Road #02-03 MND Complex, Tower Block, Singapore 069110  
Fax: (65) 6220 6068

**CIRCULAR**

27 November 2014

AVA Customers, Traders, Declaring Agents

*We would like to request declaring agents to inform their importers/exporters on the contents of the circular.*

Dear Sir/Madam

**LICENCE RENEWAL**

The Agri-Food & Veterinary Authority (AVA) launched the "AVA e-Licensing" on 3 November 2014.

2. As part of the system, you will be receiving licence renewal notification through your email address. You may renew your licence either by clicking on the hyperlink indicated in the email renewal notification or through AVA e-Licensing (<https://licence1.business.gov.sg/>).
3. To avoid delay in licence renewal, we would like to advise you to update your email address and particulars via AVA e-Licensing. Your email address will be used primarily for login access and correspondences. We have prepared a user-friendly guide for your reference (Annex A).
4. For first time user of AVA e-Licensing, please login to the system with your SingPass account ID. In the registration page, please fill in details like email address, name etc. Please register the email address which you prefer to use for future login to the system and to receive email notifications.
5. If you do not have/own an email address, you are encouraged to obtain one. This can be using a web-based email account. Also, there is "Online Help" available in either printed or video format to guide you on how to use the system. It is located on the right hand-side of AVA e-Licensing home page (<https://licence1.business.gov.sg/>).
6. For customers who have registered your email address and updated your particulars through AVA e-Licensing and have since used the system, we appreciate your continuous support. We would continue to improve the system to serve our customers better.
7. Please do not hesitate to contact the helpdesk of Crimson Logic if you need assistance on any technical aspects of the system at Tel: 6774 1430 or email: [licences-helpdesk@crimsonlogic.com](mailto:licences-helpdesk@crimsonlogic.com). Alternatively, you may also contact AVA at Tel: 63257625 or [AVA\\_licensing@ava.gov.sg](mailto:AVA_licensing@ava.gov.sg) if you have any other enquiry.

Thank you.

Yours faithfully

Dr Chua Tze Hoong  
Acting Group Director, Quarantine & Inspection Group  
Agri-Food & Veterinary Authority

This is a computer generated circular and no signature is required.

TRANSACTIONS

RENEWAL

NEW LICENCE

USER FRIENDLY

BUSINESS

PAYMENT

98316546y1598375  
354954138541378  
59072465764731  
489046525691473682382  
54908256427895611



**AVA** | e-Services

# Improvement to AVA's licensing e-Services

The screenshot shows the AVA e-Services website. At the top, there is a navigation bar with 'HOME', 'GUIDELINES', and 'ABOUT US'. The main header features the AVA logo and the text 'Licence Management at your fingertips...'. Below this, there is a 'Login via SingPass' section with input fields for 'Your Email' and 'your Password', and a 'Login' button. To the right, there are links for 'Forgot Password' and 'Request Account'. Below the login section, there is an 'ANNOUNCEMENT' section with text about the system's capabilities and a 'SEE ALL' link. At the bottom, there is an 'INFO SEARCH' section. On the left side of the screenshot, there is a sidebar menu with categories like 'Agri-Food and Veterinary Authority', 'Licence for Animal Exhibitions/ Pet Shop', 'Licence for Food Products/ Food Appliances', and 'Licence to Operate a Food Establishment/Slaughter-houses/ coldstore & Registration of Food Storage Warehouse'. At the bottom of the screenshot, there are logos for 'Joint effort by AVA, IDA, MTI, and MOF'.

AVA will be upgrading its licencing e-Services to deliver a more user-friendly and effective licencing experience for business.

The improved e-services simplify the application and payment of licence-related fees and allow business to apply for multiple licences. Other features includes the amendment, renewal and cancellation of licences.

## What's New ?

**The improved system aims to give business a whole new experience**

- 👍 Simpler and more interactive process to connect your business with licencing agencies
- 👍 Complete tracking of your current/past transactions
- 👍 360 view of your licences
- 👍 Be notified on items which require your actions



# Manage Your Licences

MY PORTFOLIO LICENCE APPLICATION NOTICE RAJA LOGOUT

All Items Applications Licences Request for Action Correspondences Payments

## Licences

Agri-Food and Veterin Select Licence Licence Number Search Advanced

Licence Number	Licence Name	Licence Status	Issue Date	Expiry Date	Licencee	Agency	Action
<input type="checkbox"/> DC1400250	Certificate of Freedom From Disease Within Singapore	Active	15 Apr 2014	15 Apr 2015	Raja	Agri-Food and Veterinary Authority	Action
<input type="checkbox"/> DC1400249	Certificate of Freedom From Disease Within Singapore	Active	15 Apr 2014	15 Apr 2015	Raja	Agri-Food and Veterinary Authority	Amend Cancel Renew Enrol Auto Renewal Cancel Auto Renewal

Get a quick view on items which require your actions



Find all your past and current applications here

Track all your past and current licences in one place



Receive alerts to revise information or supporting documents in your application

Keep track of all correspondences



Receive alerts on pending payments

# New Features

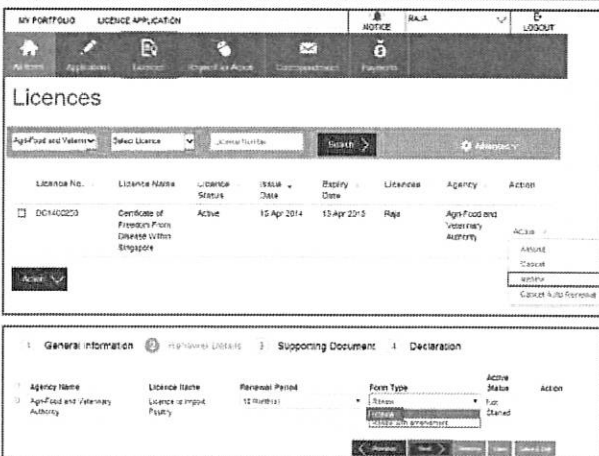
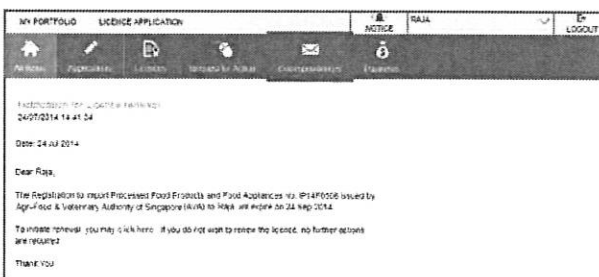
## Licence Portfolio

- Dashboard view of business' licence portfolio
- Track all your current and past applications or licences in one place
- Get a quick view on items which require your actions



## Licence Renewal

- You will receive Licence Renewal Notifications before the licence expires
- Click on the hyperlink in the Renewal Notification to initiate the licence renewal or renew your licence listed under Licences tab in AVA e-Services
- Select Renewal Period and proceed to review your licence information before submitting your renewal application

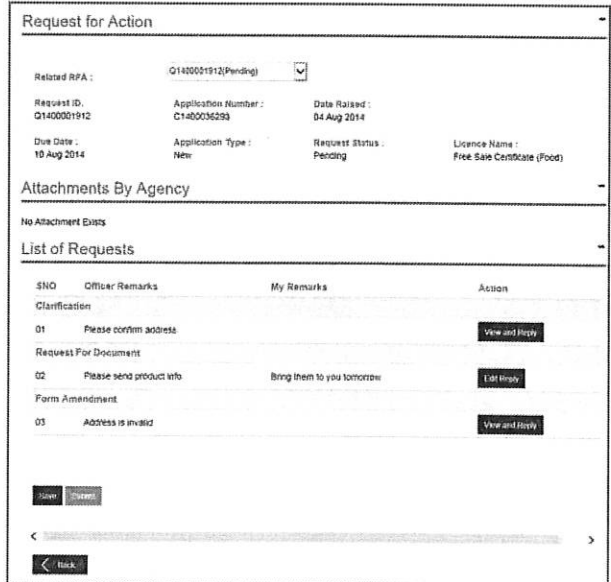
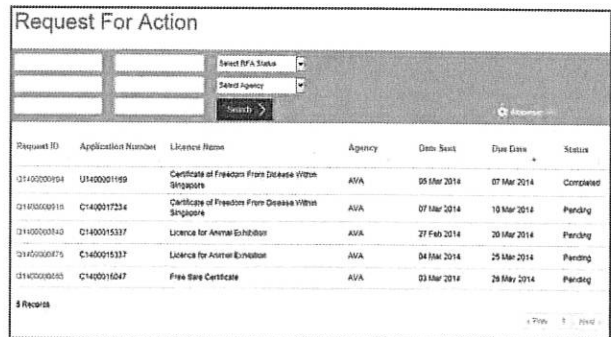


## Request for Action (RFA)

Request for Action (RFA) is a new feature to allow AVA to reach out to you during application processing.

AVA may clarify, request for amendment or seek additional information from you.

- No more untraced clarification emails or phone calls
- Track all changes made by you
- Receive alerts to revise information or supporting documents in your application





# Frequently Asked Questions

**Q** What are the various licenses available for AVA e-Services?

**A** For the rollout of AVA e-Services, the licences covered are shown in the table below:

- |  |   |
|--|---|
| 1. Certificate Of Freedom From Disease Within Singapore              | 15. Licence To Import Or Export Ornamental Fish                         |
| 2. CITES Permit  | 16. Licence To Import Poultry   |
| 3. Food Export Certificate   | 17. Licence To Import Table Eggs  |
| 4. Free Sale Certificate   | 18. Licence To Import/Export/Tranship Animal, Birds, Eggs And Biologics |
| 5. Free Sale Certificate (Animal Feed)                               | 19. Licence To Operate A Cold Store                                     |
| 6. Free Sale Certificate (Vaccine)                                   | 20. Licence To Operate A Slaughterhouse                                 |
| 7. Health Certificate For Export Of Live Food Fish                   | 21. Licence To Operate Food Processing Establishment                    |
| 8. Health Certificate For Export Of Ornamental Fish                  | 22. Non-CITES Certificate   |
| 9. Licence For Animal Exhibition                                     | 23. Phytosanitary Certification   |
| 10. Licence For Import/Transhipment Of Fresh Fruits And Vegetables   | 24. Pre-Signed CITES Permit   |
| 11. Licence For Import/Export/Transhipment Of Meat And Fish Products | 25. Pre-Signed Non-CITES Certificate                                    |
| 12. Licence For Pet Shop   | 26. Registration Of Food Storage Warehouses                             |
| 13. Licence To Import Animal Feed                                    | 27. Registration To Import Live Frogs For Consumption Or Fish Feeding   |
| 14. Licence To Import Sheep & Goat                                   | 28. Registration To Import Processed Food Products And Food Appliances  |
|  | 29. Veterinary Certificate  |

**Q** How do I start using AVA e-Services?

**A** You will need a SingPass account to use AVA e-Services. You can login to AVA e-Services using your SingPass and the system will lead you through simple registration steps.

**Q** What are the different payment methods available on AVA e-Services?

**A** You can pay through a variety of methods - e-payment with Visa or Mastercard, or GIRO depending on the type of licences.

**Q** Will my transaction history be migrated over to AVA e-Services?

**A** Yes, information regarding existing licenses which are still valid and other key information can be found on AVA e-Services. For all further queries, please call AVA at Tel: 6325 7625 or [www.ava.gov.sg/ContactUs](http://www.ava.gov.sg/ContactUs).